



About AppsFlyer - June 2017

AppsFlyer - Final Boilerplate (full)

AppsFlyer's technology is found on 98 percent of the world's smartphones, making it the global leader in mobile attribution and marketing analytics. Data-driven marketers rely on AppsFlyer for independent measurement solutions and innovative tools to grow their mobile business. AppsFlyer's platform processes billions of mobile actions every day, empowering mobile marketers and developers to maximize the return on their marketing investments. With AppsFlyer's NativeTrack™ Attribution, Marketing Analytics Data, OneLink's Deep linking capabilities and the Active Fraud Suite featuring DeviceRank, AppsFlyer is the go-to resource for the most successful mobile apps in the world. Trusted by Facebook, Google, Twitter, Pinterest, Snap Inc., Tencent, HBO, Playtika, Waze, Alibaba, Kayak and 12,000+ other leading brands and partners, AppsFlyer has 12 global offices to support every app marketer around the world. To learn more, visit www.appsflyer.com.

100 words

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Strapline

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